



WHAT'S YOUR WHY?

Like most businesses, we set goals for each year and assess our successes and failures the following year. I have always been one to set almost unattainable goals for myself, but still achievable if I dedicate myself to them and they are the goals in line with our ultimate mission. Our why?



Having our “why” in line with our goals is the reason we never quit on trying to achieve no matter the obstacles along the way. If our goals do not coincide with our why, then even if we achieve them there is no joy, no feeling of accomplishment. Money, wealth, and fame are, to some, great accomplishments. I personally find them to be deceptive at best. Hitting financial goals can fill your bank account, but not your emotional or spiritual needs, so an emptiness can still exist.

Hitting financial goals can fill your bank account, but not your emotional or spiritual needs, so an emptiness can still exist. My goals are tied directly to my client’s needs, meeting your needs ensures my success and ultimately makes my family life better. But, most of all is the professional and personal satisfaction I gain knowing I was part of making a family’s dream come true, nothing beats the gleam in the eyes and smiles on the faces of someone who just received the keys to their new home!



I know many people who are millionaires, but are also miserable and other friends that are not rich at all financially, but they have true joy in their lives. Which one is successful? Is it the person with a lot of money in the bank working 12 hours a day to get more money or is it the person that makes enough to pay their bills and spends a lot of quality time with their family or doing things they love?

As always, I appreciate all your referrals!! If you know of anyone that is looking to buy or sell a home, please keep me in mind.

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